

# Profile in Business

# BEL ARBOR



It takes a lot these days for a homebuilder to win a national award. But that's exactly what Bel Arbor Builders did for their European home, The Chateau, in Bel Crest. The company has over 75 years in combined experience in the building industry, and is recognized as one of the most innovative and original builders in the Richmond area. "Very little that we do is traditional," states Joe Hill, President. "From our architecture and detailing, to the way we treat our customers, we offer a stepped-up level of service and style."

Larger Grand series homes are still being built in Bel Crest for over \$800,000, but with an eye toward consumer value, Bel Crest now offers a new "Cottage Series" of maintenance-provided villas starting from the \$390,000's. Even at this price, customers still get all of their standard materials and finishes, such as granite, custom cabinets, and wood floors. Plus, its unique European Romantic architecture and provided outside maintenance package sets Bel Arbor apart from other builders and neighborhoods.

The company also does custom building for individuals all over the Richmond area. Customers may choose from Bel Arbor's portfolio of award winning plans or bring their own "dream home" plans to be built.

The Bel Crest neighborhood is located off of 288, near the intersection of Robious and Winterfield Roads across from Founders Bridge and just 12 minutes from Short Pump Town Center ([www.belcrestinfo.com](http://www.belcrestinfo.com)). The company also builds in New Kent at Brickshire, and in The Preserve at Southcreek near Chester. A new waterfront location in the Short Pump area will also open in this spring.



The award-winning Chateau model at Bel Crest model is open daily from 12-5 PM. Contact Tammy Glenn, Century 21 Signature Realty at 804-379-6636. For other information go to [www.belarborbuilders.com](http://www.belarborbuilders.com)

